Photo Posters
Portrait / 297 x 420mm (A3)

How to set and supply your artwork correctly

1. Select: *Layers Tool:* ◈ (F7) **>** Select: *Artwork (place here)* layer.

Create/Add your design to the *Artwork* layer.

2. Once your design is complete, please remove the *Guide* layer.

Failure to remove will result in the guide layer printing over your artwork design.

3. Export to: *Adobe PDF (Print)* (PC: ctrl+ E / Mac: cmd+E).

Please ensure when exporting to a PDF file you select **'pages'**:

Finished Size - This is the finished size of the product once trimmed.

Safe Area - We recommend keeping text and important content inside white area.

Bleed - Please extend your artwork into this section. This is to avoid white or unprinted edges when trimmed to finished size.

- **Accepted format:** Adobe PDF (Print). Ideally: PDF/X-1a: 2001 (one file)
- **Colour:** CMYK (RGB and Pantones will be converted)
- **Fonts:** Embedded or converted to outlines
- **Image Resolution:** 300dpi to 450dpi
- **Crop marks:** Include (offset 10mm)
- **Bleed** - 3mm